

Lead Pipeline — Weekly Report

Sample Account · Week of 2026-06-08 · Auto-generated

GENERATED REPORT

Sanitized example · dummy data

NEW LEADS

142

+18% wk/wk

QUALIFIED (AI-SCORED)

57

40% of new

MEETINGS BOOKED

19

+4

PIPELINE VALUE

\$284k

sample

Stage breakdown

Stage	Count	Conv.	Owner	
Inbound / captured	142	—	Auto	
AI-qualified	57	40%	Auto	
Contacted	48	84%	SDR queue	
Meeting booked	19	40%	Sales	
Proposal sent	11	58%	Sales	
Won (sample)	6	55%	—	

Top AI-drafted follow-ups queued

- 12 review-ready outreach drafts pending approval (sample copy)
- 5 stalled deals flagged for re-engagement sequence
- 3 high-fit accounts auto-routed to senior rep